

57mm Artwork Guide

How to layout your artwork on the page:

- 1) Draw a 70mm circle; *this is your cutting area*. This must be printed as a guideline for your cutter.
- 2) Next draw a 55mm circle; *this is your artwork area*.
- 3) Place your design into the artwork area, keeping in mind the actual size of the badge is 57mm so going right to the edge of the 55mm area is fine.



- 4) Next **remove** the 55mm circle before printing.
- 5) Copy and paste design spreading evenly across the page.
- 6) Print out on your office printer with normal 80gsm copy paper



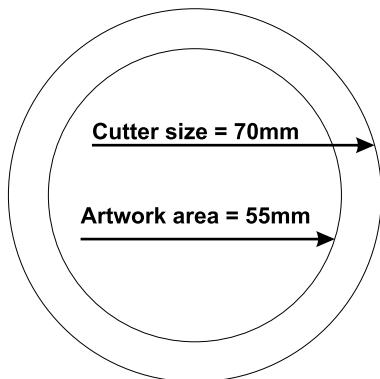
Badge Design Tips:

- 1) Solid backgrounds need to go right to the edge of the 70mm cut out to ensure no white edge around the badge
- 2) Borders are not recommended, but if you really want one make sure it's at least 4mm thick.
- 3) For name badges enter the longest name first and use that as the size of your text as this will ensure that all the names will fit without having to be squashed or in a smaller size.



- 4) Remember to remove the 55mm inner circle to ensure your badges have a fine professional finish.

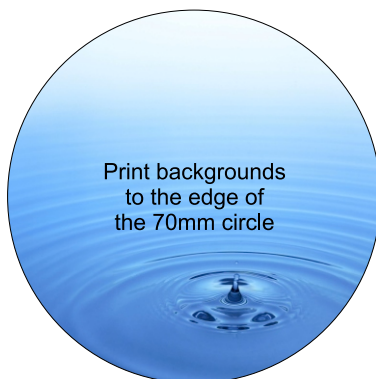
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The **inner circle** should not be printed otherwise slight variations in cutting or making the badge could cause the line to be visible

**BADGE
WORKS**

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When printing large quantities it is far more efficient to print 11 to a page.

Make sure your badge works.
Print and make ONE badge.
When satisfied print all and happy badge making!